



About UKADIA

The UK Arts and Design Institutions Association (UKADIA) is a grouping of leading specialist arts and design institutions drawn from all regions of the UK.

Our **aim** is to promote:

- the key contributions of these specialist institutions to the UK's growth and prosperity and to show the value of creative skills to all industries and disciplines in all parts of the UK economy, with reach onto the global stage
- how the arts supports the health and wellbeing of the population
- a diversity of student choice and experiences, through the promotion of specialist institutions in the UK HE infrastructure
- opportunities to diversify the creative industries and ensure equity in access to creative arts education
- meaningful affiliation and association with related institutions and collective bodies globally



Objectives

SOCIAL JUSTICE

Ensure students from all backgrounds are able to participate in and succeed in developing creative skills for life and for future employment.

RESEARCH AND INNOVATION

Make the case for the importance of creative skills to societal health and wellbeing, its link to productivity in all parts of the UK economy (including regional skills needs), and connect specialist institutions to global creative ideas.

COMMUNITY BUILDING

Ensure everywhere in the UK is able to access creative spaces and education, especially building capacity outside of London and metropolitan centres, connecting specialist HEIs together to provide support and the sharing of practice, and working collectively with like-minded organisations globally to promote the benefits of the arts. Together with Research and Innovation activities, support the development of regional economies through creative skills.

SUPPORTING SPECIALIST INSTITUTIONS

Support specialist arts institutions through a post-covid world; discussing pedagogy, regulation, funding, research, knowledge exchange and graduate skills to ensure specialist institutions remain at the cutting edge of creative arts education and are able to operate within the confines of the regulatory code whilst continuing to be innovative.





Strategy 2021-2025

SOCIAL JUSTICE	DIVERSITY	PLACE MAKING AND LEVELLING UP	ACCESS TO ARTS EDUCATION
RESEARCH AND INNOVATION	PUBLIC HEALTH AND WELLBEING	WORKING WITH ALL INDUSTRIES	GLOBAL CONNECTIONS
COMMUNITY BUILDING	REGIONAL ENGAGEMENT WITH ARTS	SPECIALIST HEI NETWORKING	WORKING WITH OTHER ARTS ORGANISATIONS
SUPPORTING SPECIALIST INSTITUTIONS	BLENDED/ FLEXIBLE LEARNING	GRADUATE SKILLS	HE REGULATION, VALUE AND QUALITY

